 **208 West 98th Street Bloomington, MN 55420 P-952.884.1990**[www.pierceskateandski.com](http://www.pierceskateandski.com/)

**Fall 2021 *7X Midwest Regional Shop of the Year 1990/2002/2004/2008/2009/2012 & 2014***

**Dear MAST Members,**

**We are hopeful that our long-standing commitment to alpine ski racing over the past 40 years (see below), will give you pause to deal with us versus a dot.com or on-line provider who have provided zero support of the local race community.**

**\*We have provided the local race community over $600,000 in financial support.**

**\*We are the only shop in the U.S. that has been at Mt. Hood 23 of the past 24 summers conducting independent product testing.**

**\*Since 1996: 25 of 26 Men’s & 22 of 26 Women’s State SL Champs have been Pierce customers.**

**\*Question: What do Kristina Koznick, Tasha Nelson, Martina Sailer, Lindsey Vonn, Kaylin Richardson, Sterling Grant, Michael Ankeny, Matt Strand, Paula Moltzan, Isaiah Nelson & Camden Palmquist all have in common?**

**Answer: All were Pierce Skate & Ski customers before they were USST members**

**\*Partnering with Pierce is your 1st step towards the podium!**

**MAST Equipment Night Wednesday October 6th from 4 PM to 9 PM**

**Come in and take advantage of our expert advice and tremendous savings. We are offering \*25% to 40% DISCOUNTS OFF of suggested retail pricing on selected race product from ATOMIC, DYNASTAR, FISCHER, HEAD, LANGE, LEKI, MARKER, NORDICA, ROSSIGNOL & SWIX.**

**\*Head Coach Mark Conway will be present to provide assistance & advice.**

**Please call 952-884-1990 and make an appointment.**

**Keep in mind that members and their immediate family receive a 15% discount off suggested retail price on most merchandise as well as special rates on ski tuning.**

**Bart, Terri & Tyler Pierce, Dave Hinz, Eric Jacobson, Liz Penny, Ted Petroskey and the rest of the Pierce Staff!**